

Range-extended Ram 1500 Ramcharger to Lead Brand's Electrification Push

December 18, 2024, Auburn Hills, Mich. - Stellantis announced today that it has made the decision to pull launch timing of its range-extended Ram 1500 Ramcharger ahead of [Ram 1500 REV](#), the company's first battery-electric light duty pickup truck. Ram brand originally planned to launch the Ram 1500 REV in the first half of 2025.

The decision to launch [Ramcharger](#) first was driven by overwhelming consumer interest, maintaining a competitive advantage in the technology and slowing industry demand for half-ton BEV pickups.

Ramcharger will be open for consumer orders in the first half of 2025, followed by the Ram 1500 REV launch in 2026.

The [Sterling Heights \(Michigan\) Assembly Plant](#) will continue to be the primary home for Ram 1500 production, including electrified and internal combustion engine versions, and play a key role in bringing this industry-leading technology to market.

The all-new 2025 Ram 1500 Ramcharger with a class-shattering targeted range of up to 690 miles is the latest example of how Ram will offer customers benchmark gas and electric vehicles delivering disruptive, leading-edge advanced technology. The 2025 Ram 1500 Ramcharger features a 92 kilowatt-hour battery pack, paired with an on-board 130 kW generator, sending power to 250 kW front and 238 kW rear electric drive modules (EDMs). Vehicle-to-vehicle and vehicle-to-home bi-directional charging affords the Ram 1500 Ramcharger the flexibility to charge another Stellantis battery-electric vehicle or provide power back to the grid. Targeted performance figures include a 0-60 mph time of 4.4 seconds, 663 horsepower and over 615 lb.-ft. of torque, up to a best-in-class 14,000 pounds towing with a class 5 hitch and a best-in-class maximum payload capacity of 2,625 pounds.

Ram Brand

Ram offers a full lineup of pickups and commercial vehicles; the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster vans.

The Ram Light-Duty and Heavy Duty pickups are considerably improved for 2025 and offer new products in the fastest growing segment within the pickup space—Sport Trucks. Ram introduced the largest variety of off-road performance trucks the brand has ever offered, including the new Ram 1500 RHO with more horsepower per dollar than any other performance off-road pickup.

In the commercial business, Ram is launching the new 2025 Chassis Cab line with improvements to help customers and upfitters. Ram Professional is making considerable changes in process, execution and resources with a focus on commercial offerings, dedicated B2B-focused expertise, and sales and service support, which are critical to growing in this segment.

Ram continues to outperform the competition, setting the benchmark in the most important areas for truck buyers:

- Segment-first: 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with air suspension, 24-way massage seats and 540 horsepower
- Ram 1500 and Heavy Duty: Best ride and handling with five-link solid rear axle with available, segment-exclusive, active-level air suspension
- Ram 1500 RHO: Best off-road performance per dollar
- Ram ProMaster: The most cargo space available in any traditional full size cargo van
- Ram Power Wagon: Most off-road capable full-size pickup

Ram is improving market competitiveness and growth while maintaining pricing power through products, services and electrified offerings. Aligned under the global presence of the Stellantis Pro One commercial vehicle organization, Ram currently offers a wide range of products globally, from the Ram 700 compact pickup to the Ram 5500 Chassis

Cab and a range of ProMaster vans.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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