November 10, 2016

Ram ProMaster City Wins 2017 Commercial Green Car of the Year™ by *Green Car Journal*

November 10, 2016, San Antonio - *Green Car Journal* has named the <u>Ram ProMaster City</u> its 2017 Commercial Green Car of the Year for the second consecutive year — the first time a vehicle has won one of the magazine's titles consecutively. The announcement was made today at the 48th annual <u>San</u> <u>Antonio Auto & Truck Show</u> in San Antonio, Texas.

Green Car Journal editors consider all potential commercial vehicles in the U.S. market, weighing environmental attributes alongside traditional touchstones that define what customers seek, such as functionality, versatility, safety, value and style. The winner was selected from a number of finalists by a Green Truck of the Year jury, comprised of automotive experts and *Green Car Journal* staff.

"The Ram ProMaster City is an exceptional combination of efficiency and capability, and winning Commercial Green Car of the Year is recognition of our efforts," said Mike Manley, Head of Jeep Brand and Ram Brand, FCA - Global. "The ProMaster City is just one of our full line of Ram commercial vehicles from Class 1 vans to Class 5 trucks that deliver durability, capability and a low cost of ownership."

When compared to other vehicles in the segment, Ram ProMaster City's best-in-class fuel economy of 28 mpg highway, cargo capacity of 131.7 cubic feet and 1,883-lb. payload capacity all combine to deliver more work per load with less fuel, making the ProMaster City America's most efficient work van.

The Ram ProMaster City contributes to the expanding, purpose-built van segment with a number of best-in-class, functional elements tied directly to commercial customer demand. The Ram ProMaster City aggressively competes in the compact Class 1 van segment with a focus on commercial customer needs and total cost of ownership.

"The Ram ProMaster City delivers exactly what small businesses, tradesmen and fleets need with its class-leading fuel efficiency, ease of carrying and loading cargo and maneuverability in an urban environment," said Ron Cogan, editor and publisher of *Green Car Journal* and <u>GreenCarJournal.com</u>. "Higher efficiency means less fuel use, lower operating costs and lower carbon emissions, important attributes for fleets that wish to operate vehicles with lower environmental impact."

Ram ProMaster City offers best-in-class standard features where they count:

- 178 horsepower and 174 lb.-ft. of torque
- Payload 1,883 pounds
- Cargo volume 131.7 cubic feet
- 21 miles per gallon (mpg) city, best-in-class 28 mpg highway and 24 mpg combined
- Powertrain warranty five-year/60,000 miles

Available in Tradesman cargo or five-passenger Wagon variations, the Ram ProMaster City is based on the successful Fiat Doblò, a two-time International Van of the Year winner with more than 1.3 million units sold. The Class 1 entry incorporates familiar Ram design elements and offers features, systems and powertrains preferred by North American customers. The Ram ProMaster City is the brand's second shared collaboration with Fiat Professional with the Ram ProMaster full-size van as the first.

About Green Car of the Year®

The Green Car of the Year award is an important part of *Green Car Journal's* mission to showcase environmental progress in the auto industry. Since 1992, *Green Car Journal* has focused on the intersection of automobiles, energy and environment. Today, the magazine is considered the premier source of information on high fuel efficiency, low emission, advanced technology and alternative fuel vehicles. <u>CarsOfChange.com</u> presents 'green car' articles online along with a focus on infotainment and connectivity. Green Car of the Year® is a registered trademark of Green Car Journal and RJ Cogan Specialty Publications Group, Inc.

About Ram Truck Brand

Since its launch as a stand-alone division in 2009, the Ram Truck brand has steadily emerged as an industry leader with America's longest-lasting line of pickups.

Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, a hard-working Ram 3500 Heavy Duty owner or a business that depends on its Ram ProMaster commercial van every day for deliveries, Ram has the truck market covered.

In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram Truck invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

Ram continues to beat the competition in the most sought-after titles:

- Longest-lasting line of pickups
- Best-in-class ride and handling with exclusive link coil rear and auto-level air suspensions
- Best-in-class fuel economy and longest range with exclusive EcoDiesel 29 mpg and 754 miles with Ram 1500
- Best-in-class gas towing 16,320 pounds with Ram 2500
- Highest snow plow rating Ram 2500 and 3500
- Most interior space with Ram Mega Cab
- Most capable fullsize off-road pickup Ram Power Wagon

Truck customers, from half-ton to commercial, have a demanding range of needs and require their vehicles to provide high levels of capability. Ram trucks are designed to deliver a total package.

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Additional information and news from FCA US LLC is available at http://media.fcanorthamerica.com.