# RAM 1500/2500/3500















SHOWN ON COVER: CHROMED HONEYCOMB GRILLE INSERTS, 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL WITH OPTIONAL 35-INCH TIRE, BODY KIT, SPORT PERFORMANCE HOOD, SPORT PERFORMANCE HOOD DECAL KIT, AND CHROME BED SIDE RAILS.

# PERFORMANCE OUTSIDE THE HOOD.

### 1. SPORT PERFORMANCE HOOD.

For added show, this stamped aluminum dual-scooped hood replaces original hood and features molded bezels. Hood utilizes existing mounting hardware. For Ram 1500 only.

# 2. CHROMED HONEYCOMB GRILLE INSERTS.

Chromed grille inserts feature a honeycomb design.

### 3. BODY KIT.

Use this Body Kit to make a statement. Kit includes a Front Valance, Side Sill, and Bed Accents. FRONT VALANCE: Contoured valance is available for Sport models in select body colors and primed. SIDE SILL AND BED ACCENTS: Maximize your ground effects package with a sleek and powerful look. Accents are available for Quad Cab® and Crew Cab models.

# 4. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.

Featuring a stylish 5-spoke design, this premium wheel with chrome finish is machined to match your Ram truck's specifications for a smooth and balanced ride.

### 5. BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides contrast to the performance look as well as plenty of positive traction. No drilling required.

# 6. SPORT PERFORMANCE HOOD DECAL KIT.

For long-lasting appeal, this Hood Decal Kit is constructed of fade- and weather-resistant vinyl. Carbon Fiber design gives your Ram truck a distinctive sport performance look. For Ram 1500 only.

### 7. AMBIENT LIGHT KIT.

These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and passenger footwells. Four color settings and low/high lighting intensity let you select one perfect interior ambiance.











# ATTITUDE THAT LIVES LARGE.

### 1. CHROME FRONT AIR DEFLECTOR.

Deflect dirt, road spray, and insects up and away from your windshield with this practical and good-looking accessory.

### 2. CHROME TUBULAR SIDE STEPS.

Heavy-duty premium steps are mandrelbent to ensure a consistent diameter over a lifetime of ownership. With Black molded end caps, slip-resistant step pads, and drill-free mounting brackets, in 5-inch oval style. Choose from chrome or Black. For Ram Regular Cab, Quad Cab,® Crew Cab, or Mega Cab.®

### 3. CHROME BODYSIDE MOLDINGS.

Here's how to add protection to your Ram truck's side panels — while adding substantial street presence. Available in chrome for Quad Cab, Crew Cab and Mega Cab, and available in Black for Regular Cab models.

### 4 CHROME FUEL FILLER DOOR

This unique, one-piece design adds class and style to all Ram truck models.

### 5. CHROME BED SIDE RAILS.

These authoritative steel rails are a full two inches in diameter and add distinctive flair and definite functionality. Available for 5'7" and 6'4" conventional beds.

### 6. CHROME EXHAUST TIP.

A beautiful enhancement to your existing system, giving your Ram pickup a sporty finished appearance.

### 7. CHROME TAILGATE HANDLE.

Perfectly balancing the Chrome Exhaust Tip is the eye-catching Chrome Tailgate Handle.

### TOTALLY NEW — AND TOTALLY COOL.

All-new bright touches for Ram, available for select Ram models, include CHROME MIRROR COVERS, CHROME DOOR HANDLE BEZELS, and STAINLESS STEEL B-PILLARS.



# RUN WITH THE BEST OF THE PACK.

When it comes to towing with your Ram truck, come to Mopar. Easy-to-mount accessories are designed to fit your Ram truck for years of service. Running Boards and Bed Steps help make life and work ultra-convenient.

### 1. ALUMINUM RUNNING BOARDS.

Available in Black or Silver, and designed for minimal slippage and maximum looks. These Running Boards won't rust and are custom-designed to the unique forms that distinguish your Ram truck.

### 2. BED STEP.

This retractable step mounts securely to provide a convenient intermediate platform to the truck bed, making it much easier to step up to the tailgate. The spring-loaded cam allows the step to be easily extended by stepping down on it, and it retracts with a slight push.

### 3. FIFTH-WHEEL HITCH WITH GLIDER.

Count on impressive 16,000-lb capacity. This premium hitch mounts directly to crossmember of the frame; unique scissor clamps securely attach hitch to mounting brackets. Hitch does not touch cargo bed, and when removed, allows full use of bed area. For Ram 2500/3500 only.

### RED-MOUNT WIRING HARNESS

Easily bridges the gap between your Ram truck and the trailer. Seven-way plug at the rear of the vehicle is simple to install.























<sup>(1)</sup>Properly secure all cargo. <sup>(2)</sup>Check User Guide for hitch type, load capacity and heavy-duty equipment required. Do not exceed the rated tow capacity of vehicle as equipped. Trailering may require some items not supplied by Mopar.

### STEP UP THE CAPABILITY — WITH MOPAR.

### RAM LADDER RACKS.(1)

These multifunctional, high-quality transport systems securely attach to cargo boxes. Additional items available for short or long beds include the Conduit Case, Locking Ladder Holder, and Ladder Roller.

### 1. ALUMINUM LADDER RACK.

High-strength aluminum rack offers outstanding clearance for cargo bed items. 750-lb capacity.

### 2. STEEL LADDER RACK.

Features raised side rails, impressive cargo bed clearance, 1,000-lb capacity.

### 3. SINGLE-SIDED LADDER RACK.

Simple to install and remove, this rack is ideal for lighter-duty jobs requiring ladders or other long materials, mounting securely into cargo bed. Featuring tough arch-welded joints, rack is made from ultra-durable 2-inch, 11-gauge square powder-coated black steel tubing. Count on 250-lb payload/carrying capacity.

### 4. HEADACHE RACK.

This new headache rack is made of E-coated and powder-coated 13-gauge 2-inch square steel. With its dual-position 4-foot plus load bar and industrial grade steel, it's built to protect you and help you work by supporting loads safely and securely. It comes with a high-visibility screen that maximizes visual access while still providing excellent cab protection from shifting loads in the bed of your truck.

### 5. SLIDING TOOLBOX.

Durable aluminum toolbox with easy access lid, protective seal coat, stainless steel hinges, locking handle, and continuous body welds. Available for conventional beds equipped with Pickup Box Utility Rails (sold separately) or RamBox.

### 6. GOOSENECK TRAILER HITCH.(2)

Powder-coated to production corrosion standards, the hitch attaches directly to the frame rails and installs easily in the pickup bed without the need for welding and requires only minimum drilling. The hitch ball uses a quick-release handle that returns your truck bed to a level bed floor in seconds when needed.

### 7. BED TIE-DOWNS.

Easy to install, these Stake Pocket Hooks store flush and out of sight when not in use. Oversized hooks are large enough to accept two tie-down hooks or straps. Available in bright or Black finish.

### 8. HEAVY-DUTY TOW HOOKS.

Black, forged steel, and super-tough, these hooks can be invaluable, and mount directly to the frame, giving your Ram truck powerful towing capability.

### 9. COLD WEATHER COVER.

Cold weather cover is for diesel engines only. It mounts to the exterior grille opening and includes four individual air intake openings to provide air flow to radiator. Black. Features Ram logo.

### 10. CLEARANCE RUNNING LIGHTS.

Production-style lights are mounted on the roof to help increase your truck's visibility.

### 11. SLUSH MATS.

These mats feature deep grooves to help prevent water, snow, and mud from doing a number on your carpet. Available in Slate Gray or Bark Brown. Front mats available for all models. Rear mat available for Quad, Crew, and Mega Cab models.

### MOPAR AND ON THE JOB.

As a business, you have a wealth of advantages through **ON THE JOB**. This wide-ranging program includes allowances for any Authentic Ram Accessory by Mopar, upfits, instant cash allowances toward purchases and leases — and you can expand your warranty through a Service Contract.

Find out about **ON THE JOB** by calling us toll-free at 877-ONTHEJOB or at dodge.com/commercial.









# **BUILT FOR THE LONG HAUL.**

### 1. FIBERGLASS TONNEAU COVER.(1)

This hard body features a resin-reinforced honeycomb design for durability and a corrosion-resistant aluminum frame for added strength. Durable dual-wall construction includes an inner liner and an outer liner to help prevent cracks. The cover raises with the help of two gas-assisted dampers and features a built-in tailgate lock for added security.

# 2. SNAPLESS PREMIUM SOFT TONNEAU COVER.(2)

Soft cover features a mildew-, water-, and UV-resistant fabric, as well as an aluminum frame custom fit to your truck's bed. The cover also features bows to help reduce water pooling and is easy to install and remove. Unique over center-style clamps secure the frame to the truck bed with no drilling required.

### 3. HARD FOLDING TONNEAU COVER.(3)

Get the benefits of a lightweight cover with the durability of an aluminum frame. The structural foam panels are rust and corrosion resistant and feature a four-panel design. Opening and stacking the hinged cover from the rear is a simple two-step process that takes seconds. The front panel also opens for easy access to cargo stored in the front of the bed. Sturdy, flush-mount locks secure both tailgate and cover.

### 4. TRIFOLD TONNEAU COVER.(2)

This soft folding cover can be installed quickly and totally removed in seconds. The quick-release latches allow for fast operation.

- <sup>1)</sup> Available for 5'7" and 6'4" conventional beds.
- Available for 5'7" (including RamBox®), 6'4" and 8-foot conventional beds.
- (3) Available for 5'7", 6'4" and 8-foot conventional beds.









### 1. UNDER-THE-RAIL BEDLINER.(1)

Skid Resistor bedliner's ribbed construction helps keep cargo from shifting, promotes water drainage from bed, and includes built-in supports to split cargo. The liner is molded of a high-density polyethylene blend for added durability. Tailgate Cover also included.

### 2. BED RUG.(1)

This premium bed protector is manufactured with a plastic foam backing that conforms exactly to your Ram truck's floor ribs and will not scratch your truck's bed. The solid plastic polymer surface is fluid, oil, gas and grease stain resistant.

### 3. BED MAT.(2)

Kiss dents and scratches to your truck's bed floor and tailgate good-bye. Nylon-reinforced rubber mat removes easily for cleaning.

### 4. RAMBOX® BEDLINER

Designed to perfectly match the cargo area of your Ram 1500 when equipped with the versatile available RamBox. Offers ideal protection with formidable and long-lasting durability.

### POWER TAILGATE LOCK (NOT SHOWN).

The Tailgate Lock mounts without drilling inside the tailgate of your Ram truck and enables you to remotely lock and unlock your tailgate utilizing your key fob.

- Available for 5'7", 6'4" and 8-foot conventional beds.
- <sup>2)</sup> Available for 5'7" (including RamBox), 6'4" and 8-foot conventional beds.























### GIVE YOUR RAM THE EDGE IN ATTITUDE.

### 1. 20-INCH POLISHED FORGED WHEEL.

Start with this unique 5-spoke design and arrive with all eyes on your Ram truck. A Clear Coat finish helps them retain their sparkling look. Machined to your truck's specifications providing a smooth and balanced ride.

# 2. 20-INCH MACHINED ALUMINUM WHEEL WITH BRIGHT FACE AND BLACK POCKETS.

Take your Ram truck to the next level of rolling sophistication. The Black pockets offer greater texture and depth, marking your Ram truck as distinctively different as you are.

# 3. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.

This is the edge in motion, with a design element that includes protruding accents between sculpted spokes. It offers a sense of balance when standing still — and total dynamics when on the road.

### 4. 20-INCH POLISHED FORGED WHEEL.

Here, a broad 6-spoke design distinguishes your Ram truck from all the other wanna-be trucks out there. The polished forged wheel makes its own bold statement about class and capability.

# 5. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.

The final word from Mopar for wheels for your Ram truck is this cutting-edge chrome-plated beauty. Here, spokes are carved out, offering the dynamic dual identities for each spoke.

### 6. MOLDED SPLASH GUARDS.(1)

Molded to the contours of your Ram truck for a perfect fit, these guards help protect the lower bodyside panels from damage caused by gravel, salt, and road debris. Available for Ram 1500, 2500, and 3500 models (without fender flares).

### 7. HEAVY-DUTY SPLASH GUARDS.

You'll make a splash with these guards, constructed of ultra-thick rubber for maximum protection and style. Splash Guards are sold in pairs and feature the Ram's Head logo. Available for all Ram models.

### 8. FENDER FLARES.

Add a little flair to your wheel wells. Molded plastic flares are paintable, install easily, and are designed to minimize damage from road debris.

# 9. WHEEL-TO-WHEEL TUBULAR SIDE STEPS.

You'll never be short on functional style with these 5-inch oval chromed-aluminum side steps that run from wheel well to wheel well. No drilling required. Available for Quad Cab® and Crew Cab models. A 3-inch stainless steel step is available for Mega Cab.®

### 10. STIRRUP SIDE STEPS.

Get a quick step up with these Stirrup Side Steps that mount below the driver and passenger side doors for quick access to the cab. The steps feature a non-skid surface and an E-Coated, polyester-baked Black topcoat finish for durable good looks.

### 11. CLASS IV HITCH RECEIVER. (2

This 2-inch Hitch Receiver features an ElectroCoat primer with an E-Coated polyester-baked Black finish. Hitch Receiver Plug is included. Hitch Ball and Ball Mount Adapter are also available, sold separately.

- (1) Not available for Dual Rear Wheel models.
- <sup>22</sup> Check User Guide for hitch type, load capacity, and heavy-duty equipment required.
  Do not exceed the rated tow capacity of vehicle as equipped.

















### FINE TOUCHES MAKE THE INSIDE STORY.

### 1. KATZKIN LEATHER INTERIORS.

Create your own stylish interior worthy of such a capable ride. Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, suede and much more in many different colors. Ask your dealer for more information.

### 2. HEATED SEATS.

We'll gladly put you in the hot seat. Our heated seat kit is sold in pairs for the front seats and includes three heat settings for optimal temperature control.

### 3. CARGO BIN LOCKS.

Designed for Crew Cab in-floor storage bins, the stainless steel locks install easily without drilling to create a secure compartment for storing your valuables.

### 4. DOOR PANEL APPLIQUÉ.

Add a striking accent to your door panel. The custom appliqué is designed specifically for your Ram truck and is available in Graphite Fusion Black for front doors on Quad Cab® SLT and all four doors on Crew Cab SLT.

### 5. INSTRUMENT PANEL APPLIQUÉ.

Add a bold contrast to your instrument panel. The custom appliqué is designed specifically for your Ram truck and is available in Graphite Fusion Black to complement Door Panel Appliqués.

### 6. FLAT LOAD FLOOR LINER.

This unique accessory is constructed of durable Black steel and provides you with a completely flat floor to assist you with cargo storage. Available for Quad Cab models.

### 7. PREMIUM CARPET FLOOR MATS.

Plush enough to rival a fine carpet, yet durable enough to stand up to the elements. Mats are color-matched to your Ram truck's interior in Slate Gray (shown) or Bark Brown and feature the Ram's Head logo. Rear mats are available for Quad Cab and Crew Cab models.

### 8. DOOR SILL GUARDS.

Brushed stainless steel guards help protect interior sills from scratches.

### 9. ENGINE BLOCK HEATER.

Helps keep the engine warm for easier starting and quicker warm-up. Features include special plug-in wiring which is the same as the production offering.























# THIS IS HOW YOU GET THE JOB DONE RIGHT. PUT MOPAR TO WORK WITH YOUR RAM TRUCK.

### 1. PICKUP BOX UTILITY RAILS.

Give the working part of your Ram truck even more clout and capability. These anodized aluminum rails attach to the inside walls of the bed and feature adjustable cleats that slide along the rail system to secure cargo of various sizes. Designed for total versatility, the rail system also accommodates the Sport Utility Bars (sold separately), Tool Box, and Bed Divider. Available for 5'7", 6'4", and 8' conventional beds.

### 2. SPORT UTILITY BARS.

Built of heavy-duty Black anodized aluminum, these substantial bars feature T-slots that allow for quick carrier installation. Bars attach to the Pickup Box Utility Rails.

# 3. BED-MOUNT CARGO BASKET WITH CARGO NET.(1)

Basket is designed to carry cargo safely and securely above your truck bed in conjunction with the cargo net (sold separately) and provides two-tier loading for added storage.

# 4. BED-MOUNT SKI AND SNOWBOARD CARRIER.

Ski and Snowboard Carrier holds up to six pairs of skis, four snowboards, or a combination of the two. Carrier features corrosion-resistant lock covers and either-side opening.

### 5. CARGO BED DIVIDER.(1)

This easily adjustable divider is constructed of strong aluminum tubing and is designed for trucks equipped with Pickup Box Utility Rails. The divider fits snugly into the slots located along the utility rails, enabling you to secure cargo of various sizes.

### 6. BED-MOUNT BIKE CARRIERS.

For two-wheel adventures, our Bed-Mount Bike Carriers feature a Fork-Mount style that carries one bike securely by the front fork and rear wheel and the Upright style that carries one bike locked by the frame with both wheels secured. Both carriers mount to the Sport Utility Bars (sold separately).

# 7. CONVENTIONAL-MOUNT DIAMOND PLATE TOOLBOXES.

Available in either standard or heavy-duty commercial grades. Durable aluminum toolboxes feature easy-access lid as well as protective seal coats, stainless steel hinges, and continuous body welds. Mounts permanently to conventional beds. Heavy-Duty Commercial Grade Toolbox comes in Black and features gear lock rotary locking lid system, and side end-mounted push-button opening. Self-aligning strikers once the lid is open or closed with heavy-duty gas springs and heavy gauge weather stripping.

### 8. BED EXTENDER.(1)

Tubular aluminum bed extender attaches to the rear of the bed and pivots in and out for added storage and convenience. Flipped inward, it's a convenient divider to keep cargo from sliding to the front of the bed. Flipped outward, it extends the truck bed area of the tailgate.

### 9. CARGO RAMP.

This lightweight aluminum ramp features a rubberized non-slip tailgate protector and folds jackknife-style for easy storage. Includes safety straps and hooks. Individual ramps sold separately.

# 10. BED RAIL CARGO MANAGEMENT LIGHTING SYSTEM.

Lights run the length of the side rails and illuminate the bed to make loading and unloading easier at night.

### 11. FOG LIGHTS.(2)

The choice is clear. Designed to integrate seamlessly into the lower front bumper, our Fog Lights improve your visibility in inclement weather. For Ram 1500 only.

- (1) Properly secure all cargo.
- (2) Check state and local regulations for installation













### RAM OUTDOORSMAN: FOR THOSE WHO LIKE TO GO UNNOTICED.

### 1. VINYL GRAPHICS.(1)

Make one of the ultimate statements that supports your outdoor lifestyle. Vinyl graphics feature camo pattern and are available in all cab and bed configurations for the bottom cladding and rear tailgate. Professionally installed, they perfectly fit all Ram trucks.

### 2. SEAT COVERS.(1)

Add character and personality to your Ram with these camouflage-style covers. Constructed of durable 3-mm Neoprene® fabric, they're custom-tailored for a perfect fit, do not block seat controls, and are easily removable for washing. Also available in Mist Gray.

### 3. RAMBOX® HOLSTER.

Easily installed and removed from the RamBox side compartments, this innovative holster can change configuration to secure two rifles (with scopes) or two shotguns, or six fishing rods with reels. Holster easily modifies from gun to fishing rod holder/carrier by rotating stanchions, which can also be relocated to accommodate a variety of gun and/or rod lengths. Can be installed in either driver or passenger sides.

### 4. RAMBOX® CARGO ORGANIZER.(1)

Divide and conquer all your organizational needs with three vertical dividers and two horizontal dividers that slide into the RamBox to create separate compartments. Organizer also includes two nets attached to the inside lid of the RamBox for added storage.

# 5. CHROMED HONEYCOMB GRILLE INSERTS.

Add a distinctive and individual look to your Ram truck. The classic 6-sided honeycomb design in stunning chrome distinguishes your pickup from the rest of the pack.

# 6. CHROMED HORIZONTAL GRILLE INSERTS.

This custom grille insert enhances the predatory stance of your Ram truck with some killer looks. For Ram 1500 only.

### 7. FRONT AIR DEFLECTOR.

Good looks are up front with this stylish air deflector, designed to help deflect road spray, dirt, and bugs up and away from your windshield. Available in tinted (shown), chrome, and select body colors.

### 8. HOOD DECAL KIT.

The Hood Decal Kit is the way to emphasize your individuality — and extend the finish of the hood. In fabric and weather-resistant vinyl, utilizing a Carbon Fiber design. For Ram 1500 only.

# 9. SPORT PERFORMANCE HOOD DECAL KIT.

For long-lasting appeal, this Hood Decal Kit is constructed of fade- and weather-resistant vinyl. Carbon Fiber design gives your Ram truck a distinctive sport performance look. For Ram 1500 only.

# 10. TELESCOPING TRAILER TOW MIRRORS.

These mirrors feature convex spotter glass and are wider and configured for increased visibility when towing large objects.

Mirrors are mounted on an arm extension that enables them to slide away from the vehicle for a better view, and helps ensure stable, vibration-free reflections.

(1) Late availability.

















"In-dash DVD viewing capability is not available in all states. See your dealer for details. "Requires Uconnect Phone. "See back cover for full details. "Radio without integrated SIRIUS Satellite Radio requires satellite receiver/antenna kit, installation kit, and satellite radio service subscription. Radio with integrated SIRIUS Satellite Radio requires antenna kit, installation kit, and satellite radio service subscription. "Phone Book Access Profile (PBAP).

When satellite radio and navigation features are equipped on your vehicle.

### 1. MEDIA CENTER 730N (RER).(1)

This premium GPS Navigation system features CD/DVD/AM/FM radio with 6.5-inch touch screen, 30GB digital hard drive, Uconnect® Phone, Voice Command, <sup>(2)</sup> audio input jack, SIRIUS® Satellite Radio<sup>(3)</sup> and SIRIUS Traffic, <sup>(3)</sup> which can help you avoid traffic jams. It's the only way to travel.

### 2. MEDIA CENTER 430N (RHB).

Find your way to great music and fun places. This AM/FM/CD/DVD/Navigation radio features MP3/WMA support, 30GB digital hard drive, 6.5-inch touch screen, audio input jack, iPod® control, Voice Command,<sup>(2)</sup> GPS navigation, SIRIUS Travel Link\*\*, and SIRIUS Satellite Radio.<sup>(3)</sup>

### 3. MEDIA CENTER 430 (RBZ).(1)(4)

Play your media in a variety of ways via this CD/DVD/AM/FM radio with 6.5-inch touch screen, 30GB digital hard drive, Voice Command,<sup>(2)</sup> and audio input jack. Plug it in with any music-capable cell phone or MP3 player.

### 4. MEDIA CENTER 130 (RES).(4)

AM/FM/CD radio with MP3/WMA support, audio jack, and Voice Command.<sup>(2)</sup>
Available with and without integrated SIRIUS® Satellite Radio.<sup>(3)</sup>

### 5. INTERFACE MODULE FOR iPod.

The FM-bounded system lets you listen to music through your vehicle's audio system. iPod music file navigation is maintained by the iPod click wheel.

### 6. TOMTOM GO 630.

The TomTom GO 630 takes navigation to the next level. Comes preloaded with maps of the U.S. and Canada. IQ Routes™ technology gives you the fastest route every time. Never miss an exit again with Advanced Lane Guidance. The GO 630 makes driving even safer with Bluetooth® hands-free calling.

### GARMIN® nüvi®3760T. (NOT SHOWN)

Ultra-thin navigator with nüRoute™ technology with trafficTrends™ and myTrends.™ Automatic self-learning, with

arrival time estimate. Features on the multi-touch dual-orientation 4.3-inch wide-screen glass display include lane assist with junction view, Bluetooth® wireless, FM lifetime traffic, preloaded street maps for North America, spoken street names, Where am I?, photo navigation, ecoRoute,™ pedestrian navigation options, and hands-free calling capabilities.

### 7. GARMIN nüvi® 3790T.

Garmin's top-of-the-line system is an ultra-thin Bluetooth® wireless-based navigator with everything needed for convenient travel: speech recognition, nüRoute™ technology, 3-D terrain view, lane assist with junction view, FM lifetime traffic, preloaded street maps for North America, spoken street names, Where Am I? convenience, plus photo navigation, ecoRoute™ and pedestrian navigation options, all on a wide-screen multi-touch glass display.

### 8. ECOMETER.™

If you want to improve your fuel efficiency, then the Ecometer is for you. Its robust range of functions keep you informed on your Ram truck's speed, rpm, real-time fuel economy, and overall average fuel economy in a color-coded LED eco-graph. Now you can monitor your driving and make appropriate adjustments that can improve your miles per gallon. The Ecometer offers easy, no-tool installation to the dash for at-a-glance viewing.

### Uconnect® PHONE. (NOT SHOWN)

Talking on the phone while driving has never been more convenient or more responsible. Uconnect Phone is an in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth<sup>(6)</sup> compatible phone virtually hands-free. Call contacts in your phone's address book just by saying their name. Select radio stations, SIRIUS Satellite Radio<sup>(3)</sup> channels, <sup>(6)</sup> and navigation<sup>(6)</sup> destinations using voice commands.

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"Service not available everywhere. Service subscription required. All programming subject to change. All sports programming subject to blackout restrictions. "Always check entire surroundings before backing up. "The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. "Check state and local laws on the use of remote starters.

### PREMIUM ELECTRONICS: TUNE IN AND TAKE OFF.

### 1. DVD REAR SEAT VIDEO.™

This integrated CD/DVD system features a 10-inch LCD wide-screen as well as auxiliary inputs for a video camera, CD player, and popular video game units, plus two wireless headphones and an infrared remote.

### FLO TV.TM(1)

Mopar is pleased to offer an all-new option for in-vehicle entertainment. Be among the first on the block to add live digital television to your travels with FLO TV Auto Entertainment. Your passengers can access hundreds of their favorite television programs 24/7, with top channels including ABC Mobile, Adult Swim Mobile, CBS Mobile, CNBC, CNN Mobile, COMEDY CENTRAL, Crackle Movies, Disney Channel, ESPN Mobile TV, FOX Mobile, FOX News, msnbc, MTV, NBC 2Go, Nickelodeon and more. Catch the best in kids programming, keep the college football game in play, get breaking news, and stay tuned to episodes of favorite primetime shows. A must-have for vehicles equipped with DVD Rear Seat Video system.

### 2. REAR VIEW CAMERA.(2)

The rear-mounted camera includes a wiring kit that works in conjunction with your RER or RBZ radio, effectively activating the rear view camera capability already in your radio.

# 3. PARKSENSE® REAR PARK ASSIST SYSTEM.(2)

This advanced system utilizes ultrasonic technology to assist you when slowly backing up your vehicle during parking maneuvers. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

# 4. REAR VIEW MIRROR WITH BACK-UP CAMERA AND BLUETOOTH® HANDS-FREE PHONE.

Built-in 3.5-inch monitor sees license plate-mounted rear camera view when in reverse. Add the Bluetooth enabled phone for hands-free calling.

# 5. ELECTROCHROMATIC INTERIOR REAR VIEW MIRROR.

You'll like what you see with this rear view mirror, featuring a built-in compass, temperature display, and automatic dimmer.

### 6. Uconnect® WEB.(3)

Get high-speed Internet in your truck with the first Internet service that turns your truck into a WiFi Hotspot. The ultimate portable office allows you to connect laptops, Toughbooks, martphones, etc. You can surf the Web, manage your fleet, and check your eMail. Now your truck can be connected at your job site at all times. No cell cards or software required. Subscription required; sold separately.

### 7. REMOTE START.(4)

Hit the ground running with the ability to start your vehicle with the touch of a button. The system operates seamlessly with your vehicle's factory-installed electronic security system.

### 8. KICKER® SOUND SYSTEMS.

Authentic Ram Accessories offers exclusive audio system upgrade components and packages from KICKER. These high-performance speakers and upgrade packages have been designed specifically for your Ram truck, so you get automotive sound the way it was intended. And best of all, KICKER parts install easily: bolt them in and then plug them in. No cutting or soldering is required!







### **MOPAR PERFORMANCE PARTS.**(1)

### 1. SUSPENSION LIFT KIT.(1)

Provides 4-inch lift for up to 37-inch tires, while retaining factory turning radius. Provides new performance rear shocks, new Dual Rate rear coil springs, and replacement steering knuckles. Compatible with all vehicle systems, including ESC. Fits Ram 1500: Regular Cab, Quad Cab,® and Crew Cab models only.

### 2. CAT-BACK EXHAUST SYSTEMS.(1)

Our performance Cat-Back Exhaust Systems feature T304 stainless steel construction with mandrel-bent tubing, stainless band clamps and polished tips. These free-flow systems help provide horsepower and torque gains and a deeper tone.

### 3. COLD AIR INTAKE KIT.(1)

This kit helps to provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. Cold Air Intake Kit includes all necessary mounting hardware and a filter.

(1) Mopar Performance Parts are sold "as is" unless otherwise noted.

# START WITH AUTHENTIC ACCESSORIES BY MOPAR. DON'T STOP UNTIL YOU'VE REACHED THE FINISHING TOUCH.

Whether it's a new Ram vehicle or one that's been under your care for years, there's no better way to personalize it than to add Authentic Ram Accessories by Mopar. In choosing Authentic Accessories you gain far more than premium protection or extreme entertainment — you also add a distinctive sense of style that stands out.

Don't settle for anything other than Authentic Accessories featuring a fit, finish, and functionality specifically for your Ram truck. Authentic Ram Accessories by Mopar are available through your local Ram dealership or online at mopar.com.

### **ADDITIONAL ACCESSORIES:**

12-Volt Power Outlet (with RamBox®)
Decal Kits
Glove Box Lock
Locking Gas Cap
Master Shield® Car Care Products

Premium Vehicle-Care Products Spare Tire Lock Vinyl Storage Kit Wheel Locks

# ADDITIONAL PERFORMANCE ACCESSORIES:

Skid Plates Performance Axle





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